



## **FOR IMMEDIATE RELEASE**

### **Asia Pulp & Paper joins INA-LAC Business Forum 2020**

**Indonesia, 5 November 2020** - Asia Pulp & Paper (APP) announced that it is joining the Indonesia-Latin America and Caribbean ([INA-LAC Business Forum 2020](#)), held between November 9 to 11<sup>th</sup>. The three-day virtual forum, hosted by the Indonesian Ministry of Foreign Affairs and the Indonesian Ministry of Trade, is designed to further develop and strengthen trade and economic cooperation between Latin America, the Caribbean and Indonesia.

For the first time, INA-LAC has developed a virtual tradeshow, where APP will showcase its suite of sustainable and certified [food packaging](#) and [office paper products](#). The product line-up on display includes, among others, APP's award-winning compostable and recyclable Foopak Bio Natura, a non PE lining solution for food take-a-way packaging as well as APP's latest 100% recycled photocopy paper, [Paperline Eye Care](#).

APP will also share some of its insights into the growing economic opportunities being created between both Indonesia and Latin America. Anthony Atamimi, Director of Sales for APP within Latin America, will join other business leaders and government representatives on [Monday, November 9<sup>th</sup> at 8am Jakarta Time \(Sunday, November 8<sup>th</sup> at 5pm Pacific Time\)](#) in an online discussion addressing the changing business dynamics within the new realities of Covid 19.

"As growing economies, Latin America countries & Indonesia share many similar attributes including an emerging environmentally conscious middle class who are seeking plastic-free and sustainable product development." said Anthony Atamimi, Director of Sales for APP Latin America Market. "By combining Indonesia's sustainable natural resources, with APP's R&D and innovation, we are able to bring to market the high-demand sustainable packaging solutions countries across Latin America are seeking."

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#### **About APP Sinar Mas**

APP Sinar Mas is a trade name for a group of pulp and paper manufacturing companies in Indonesia and China. APP is responsible for delivering quality products to meet the growing global demand for tissue, packaging, and paper, with an annual combined pulp, paper, packaging product and converting capacity of over 20 million tons per annum. On any given day, APP's products find their way into the hands of consumers in various branded forms from all over the world. Ensuring supply chain integrity and commitment to the Sustainable Roadmap Vision 2030 are crucial to APP's operations. Learn more about APP's path to operational excellence by reading our Sustainability Reports and Forest Conservation Policy at [www.asiapulppaper.com](http://www.asiapulppaper.com).



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